

A photograph of three school children in uniform running happily in a school hallway. The girl on the left is wearing a white shirt, a striped tie, and a grey pleated skirt. The boy in the middle is wearing a white shirt, a striped tie, and grey trousers. The boy on the right is wearing a white shirt, a striped tie, and grey shorts. They are all wearing white socks and black shoes. The hallway has a wooden floor and yellow walls. There are windows on the left side of the hallway, and a staircase is visible in the background.

plæto<sup>®</sup>  
Multiplay Shoes

DESIGNED BY SCIENCE,  
**MADE FOR  
SCHOOL,  
TILTED  
FOR PLAY.**



# What makes Plaeto the ideal school shoe?



Over 4000 hours of research on Indian feet



Designed scientifically for growing feet



Engineered for all-day comfort, all year

Children wear school shoes for 1600+ hours a year.

## Over 2,00,000 children in India wear Plaeto shoes.

“

School shoes are one of the biggest contributors to our kids' foot health. This has been ignored for a long time. I am extremely happy to work with Plaeto in creating an ecosystem that protects the health and well-being of India's future, our children

”

— Our school collection —







PLAETO NOVA SHOES ARE  
**TILT LACED**  
TO ALIGN WITH THE FOOT'S  
NATURAL MOTION!



Tilt Lacing provides greater flexibility,  
comfort and fit.





**There's more to  
love in a Plaeto Nova shoe!**



**Plaeto365 Cushioning**

**Day 1 comfort even on day 365**

Provides even distribution of pressure for consistent,  
year long comfort.



**Wide Toe Box**

**Uncramped toes, unrestricted mobility**

Supports growing muscles, ligaments and bones for maximum movement &  
flexibility.





## **Plaeto Nova Multiplay Shoes**

**Play anytime, anywhere**  
Lightweight build and non-marking outsoles make Plaeto Nova shoes the ultimate multi-play shoe - any game on any surface, worry-free!



The carbon footprint of a Plaeto Nova shoe is just 6.5kg of CO<sub>2</sub> - 50% lower than most athletic shoes.

Plaeto Nova shoes come in cloth bags made by women self help groups in Karnataka.



**“For us, it is child and planet first, always. That's our promise.”**  
Founders - Plaeto.



# PLAETO NOVA



Light Weight



Durable



Easily Washable

1 year replacement warranty

Size : UK 5-12 / EU 38-47



White  
100006-101 MRP: ₹ 2699

Size : UK 5 - 12 / EU 38-47



Black  
100006-001 MRP: ₹ 2699

Size : UK 1-4 / EU 33-36.5



White  
100005-101 MRP: ₹ 2499

Size : UK 1-4 / EU 33-36.5



Black  
100005-001 MRP: ₹ 2499

Size : UK 7C-13C / EU 24-31.5



White  
100004-101 MRP: ₹ 1999

Size : UK 7C-13C / EU 24-31.5

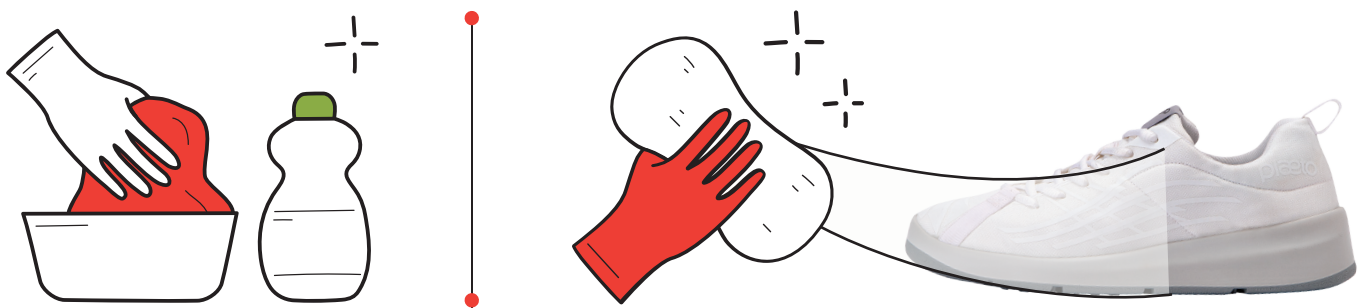


Black  
100004-001 MRP: ₹ 1999



# Get your Plaeto Nova shoes Play ready in no time!

1. You can hand wash your Plaeto shoes with mild detergent or soap, or wipe them clean with a wet cloth.



2. For deeper cleaning, you can machine wash your Plaeto shoes. But make sure to:

Remove the insole and place the shoes in the Plaeto reusable bag or a pillowcase.



Wash or rinse cycle only



Do not spin dry.



Get in touch.



Authorised Partner :

**ETERNAL TRADING CO.,**

Flat No. 1, 3rd Floor, Surya Appartments,  
Plot No. 2976, AM-75 Block,

14th Main Road, Anna Nagar, Chennai- 40,

Mobile : +91 - 9840016363

E-mail : [adm.etaltradingco@gmail.com](mailto:adm.etaltradingco@gmail.com)

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Multiplay Shoes

